

Insights reports framework

Your stakeholders are not one-sided. Widen your lens and tailor your communications with ISENTIA Insights. Audience and media intelligence reports enable you to refract messaging and organisational objectives.

Performance

Informed data-led analysis directs your organisational goals and objectives along an audience-first path. Target messaging, strategy and risk scanning through a more focused lens.

Select the report you want to hear more about



Social pulse report

Quantitative view of how a topic is discussed on social media. About language, it's dependant on your purpose for analysis.



Media space report

On a time crunch? This report is a quick and easy way to drill-down and observe how stories evolve. Get the priority information for your organisation with a focus on volume, reach and ASR.

Snapshot report

Get an independant observation of how a story is evolving. Ensure you're seeing everything by getting an objective third-party analysis and verify your stance within a 24 hour period.



Media impact score

Assess the return on your proactive communication. ISENTIA Insight's scoring system determines the quality of a media story and whether your communications have been seen

Reputation analysis

Use social conversation and public conversation to understand long-term impact and be aware of early warning signs. Customisable data that's structured around perception and reputation drivers.



Campaign analysis

Deep-dive into online behaviour, awareness and response during your organisation's campaign period.

